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Signs of Strength in Orange

Orange, CT: “Signs of strength are everywhere”, states Paul Grimmer, Orange Economic Development Director. The Town of Orange, much like its neighbors has experienced an economic roller coaster of business openings and closings. While high profile business closings like CompUSA garner national headlines, it is the slow and methodical growth of business which shows the true strength Orange’s retail corridor,” continues Grimmer.

Most recently, Orange received notice that Bruegger’s Bagels, located at 263 Boston Post Road would be opening a new store in Orange at the Diptop plaza, joining Dip Top and Quiznos Sub. A grand opening ribbon cutting ceremony for Bruegger’s Bagels is planned for later this month. Other businesses schedule to are Cooper’s Dress Shop, 185 Boston Post Road and More Than Nuts at 350 Boston Post Road.



First Selectman James Zeoli confirmed that Orange has seen an increase in small business development within the Town of Orange. “These new businesses, along with the announced opening of Fortunoff Outdoor Living have proven that Orange has appeal to a wide range of business types. In just this small sampling, we have been fortunate to attract Cooper’s Dress Shop; an upscale dress shop originating from New Haven, More than Nuts; a specialty gift store, Fortunoff; a New York City based retailer and Bruegger’s Bagel’s

a nationally known cafe.” Bruegger’s Bagels currently has 283 bakeries in 23 states, with 10 of those stores in Connecticut.

First Selectman Zeoli expects this trend to continue. “Even with such dire economic projections for the national economy, locally we are witnessing a real revitalization along the Boston Post Road and continued growth along Indian River Road. I would even go as far as to say that the best is yet to come.” said Zeoli.