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## Medical Oncology & Hematology Expands in Orange

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**Medical Oncology & Hematology P.C.** celebrated its grand opening in Orange with a ribbon cutting ceremony and open house on Monday, November 3, 2008. Dr. LaSala joined by her colleagues Dr. Daniel Y. Reuben and Dr. John C. Rhee welcomed guests including First Selectman James Zeoli and members of the Orange Chamber of Commerce and the medical community. Dr. LaSala said “It is exciting to be joining the

Orange Community and we are looking forward to delivering high quality, state of the art oncology care to all those in this area. Our mission is to provide oncologic expertise in the community setting so that patients who must face a devastating illness can receive the same level of care as an academic medical center but in a warm and nurturing environment. By offering community based oncology we are able to increase efficiency yet still provide the highest level of care in a welcoming setting.” MOH was started over thirty years ago by Dr. Leonard Farber who is still an important part of our practice today. Medical Oncology & Hematology P.C. grew from four physicians in two offices to twenty-four physicians in eight offices; located throughout New Haven County.

Medical Oncology & Hematology P.C. is located in the brand new Spring Brook Common professional office complex at 240 Indian River Road in Orange, CT. First Selectman James Zeoli said, “We are pleased to have Medical Oncology & Hematology here in Orange. This practice has roots in the Orange community and it is gratifying to see that when they chose to expand, they chose to do so in Orange.”

The board-certified medical oncology and hematology physicians and highly-trained staff are dedicated to providing comprehensive care to meet the needs of patients and their families from diagnosis through treatment. Their physicians are specialists who have expertise in the treatment of cancer and blood disorders and are up-to-date on the latest advances in cancer and blood diseases. Patients receive the most effective treatment with the least amount of disruption to their daily lives. In addition, they understand the individual needs of patients and are devoted to caring for the whole person.



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Paul Grimmer Executive Director of the Orange Economic Development Director stated, “Spring Brook Common is Orange’s newest mixed use complex focusing on professional medical office and retail uses. The development has been a huge success and is nearly 80% sold or leased. Thus far, three businesses have opened their doors for operations, including Medical Oncology & Hematology, Spring Brook Deli and Shim’s Cleaners. Over the next the months, we expect to see another crop of new businesses open within the Spring Brook Common development.”