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### **For Immediate Release: February 1, 2007**

Orange Economic Development Corporation Announces Date For 6<sup>th</sup> Annual  
Orange Business & Community Exposition

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**Orange, CT:** The Orange Economic Development Corporation announced that the 6<sup>th</sup> Annual Orange Business & Community Exposition is scheduled for June 13, 2007 at the Showcase Cinemas, 100 Marsh Hill Road, Orange, CT. Paul Grimmer, Executive Director says, "The Orange Business & Community Exposition has become a tremendous opportunity for businesses looking to market their companies. Each year the event becomes larger and more polished."

Last year's event welcomed 84 business vendors and over 1,000 attendees to this 1-day event. Each year, the event draws an ever increasing crowd and demand for vendor space becomes more competitive. Vendor space for the 2007 Business Expo is reasonably priced at \$225.00 for a standard 8 ft X 6 ft booth. Electric may be provided for an additional \$50.00. The 2006 Business Expo was sold out prior to April 30<sup>th</sup>, therefore it is imperative that interested businesses sign up early.

We are also pleased to announce that this year's title sponsor is Weichert Realtors of Orange, CT which is located at 185 Boston Post Road. Paul Grimmer said, "Consistency is important from year to year. Exhibitors, sponsors and attendees of the event want to be assured that the expo will remain a high quality venue. Weichert Realtors has volunteered to be the the Title Sponsor for the 3<sup>rd</sup> year in a row, while the Showcase Cinemas has yet again agreed to host the event. This co-operative sponsorship guarantees our ability to focus on the product and provide an amazing venue." A number of prominent businesses such as *Northeast Electronics*, The UPS Store – Orange, the United Illuminating Company (CT Energy Efficiency Fund) and People's Bank have already signed on as sponsors to the event. Bronze and Silver Sponsorship opportunities beginning at \$500.00 are available and must be secured by March 1, 2007. Sponsors will receive a series of marketing and advertising opportunities for several months leading up to the event, along with exhibit space and special recognition at the expo.

All exhibitors will be provided the following:

- o 8 ft. x 6 Ft. booth space
- o 6 ft. Table with table linens & skirting
- o Marketing materials placed in Welcome Bags
- o Business are listed in program guide

Anyone interested in learning more about sponsorship or vendor opportunities is encouraged to call the OEDC office at (203) 891-1045 or visit the Orange Economic Development Corporation website at [www.orangeedc.com/expo.htm](http://www.orangeedc.com/expo.htm).