



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT

empower 
your business

\$2,500 - Gold Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, chambers of commerce and businesses through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and/or logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business featured prominently as a “Gold Sponsor” on the OEDC Website *Expo Page* with link to corporate website or email. (Average Daily Hit - 625)
4. Logo featured prominently on the 4’ x 8’ Program Sign located on Marsh Hill Road, 30 Days prior to event
5. Corporate Table (reserved) at the kick-off Breakfast
6. Full Page Advertisement Space in the Event Program Book
7. Complimentary table-top Booth at the Business Expo
8. Business logo or name prominently displayed in the Program Booklet
9. Web Advertising on the OrangeEDC.com website for the entire 2009 calendar year



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT



\$1,000 - Silver Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, chambers of commerce and businesses through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and/or logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business name featured prominently as a “Silver Sponsor” on the OEDC Website *Expo Page* with link to corporate website or email. (Average Daily Hit - 625)
4. Logo featured on the 4’ x 8’ Program Sign located on Marsh Hill Road, 30 Days prior to event
5. 1/4 Page Advertisement in the Event Program Book
6. Complimentary 8 Foot Booth at the Business Expo
7. Business logo or name prominently displayed in the Program Booklet



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT



\$500 Bronze Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, and chambers of commerce through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business featured prominently as a “Bronze Sponsor” on the OEDC Website *Expo Page* with link to corporate website or email. (Average Daily Hit - 625)
4. Complimentary 8 Foot Booth at the Business Expo
5. Business logo or name prominently displayed in the Program Booklet



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT



\$2,750 – Not-For-Profit Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, chambers of commerce and businesses through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and/or logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business name featured prominently as a “Not-For-Profit Sponsor” on the OEDC Website *Expo Page* with link to corporate website or email. (Average Daily Hit - 625)
4. Logo featured on the 4’ x 8’ Program Sign located on Marsh Hill Road, 30 Days prior to event
5. Full Page Advertisement in the Event Program Book
6. Complimentary 8 Foot Booth at the Business Expo
7. Business logo or name prominently displayed in the Program Booklet
8. Your Business logo or name displayed at each of the Not-for-Profit Exhibitor Booths identifying your company as the “Not-For-Profit Sponsor”

*** This Sponsorship directly enables 10 Not-For-Profit Exhibitors free entry into the Orange Business & Community Expo ***



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT

empower 
your business

\$1,500 - Food Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, chambers of commerce and businesses through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and/or logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business name featured prominently as a “Food Sponsor” on the OEDC Website *Expo Page* with link to corporate website or email. (Average Daily Hit - 625)
4. Logo featured on the 4’ x 8’ Program Sign located on Marsh Hill Road, 30 Days prior to event
5. 1/4 Page Advertisement in the Event Program Book
6. Complimentary 8 Foot Booth at the Business Expo
7. Business logo or name prominently displayed in the Program Booklet
8. Your Business logo or name displayed at each of the Food Booths identifying your company as the Food Sponsor.



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT



\$2,000 – Broker’s Tour Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, chambers of commerce and businesses through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and/or logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business name featured prominently as the “Broker’s Tour Sponsor” on the OEDC Website *Expo Page* with link to corporate website or email. (Average Daily Hit - 625)
4. Opportunity to be the Lead Moderator / Spokesman on the Tour Bus
5. Logo featured on the 4’ x 8’ Program Sign located on Marsh Hill Road, 30 Days prior to event
6. 1/4 Page Advertisement in the Event Program Book
7. Complimentary 8 Foot Booth at the Business Expo
8. Business logo or name prominently displayed in the Program Booklet



Wednesday, June 10, 2009

Yale University - West Campus
141 Frontage Road, Orange, CT



\$5,000 - Premium Sponsorship Package

You will receive publicity beginning in February, 2009 through June, 2009 in the following forms. Your business name and logo will appear on letterhead, print advertisements, posters, invitations, and press releases as follows:

1. Business name and logo on correspondence to regional businesses, economic development corporations, municipalities, and chambers of commerce through solicitations to participate in the Business Expo for 5 months (from February to June)
2. Business name and logo to appear in marketing advertisements and press releases in the Around the Towns, Amity Observer, Orange Town News, Business New Haven and/or New Haven Business Times. (beginning in February)
3. Business featured prominently as "major sponsor" on the OEDC Website *Expo Page* From February to June, 2009 (Average Daily Hit - 625)
4. Logo featured prominently on the 4' x 8' Program Sign located on Marsh Hill Road, 30 Days prior to event
5. Business Representative will have opportunity to address the public during the Kick-off Breakfast
6. Corporate Table (reserved) at the kick-off Breakfast
7. First Page Ad Space of the Event Program Book
8. Prominent, Oversized Booth at your selected location
9. Business logo or name prominently displayed in the Program Booklet
10. Web Advertising on the OrangeEDC.com website for the 2009 calendar year